

Example: Message Blocks

The number of message blocks is dependent on the number of media and public inquiries to be exercised and/or exercise objectives to be tested.

Consider message blocks to cover media and public questions by selected topic areas, for example:

- Message Block 1 – Initial Response Phase Inquiries
- Message Block 2 – JIC Activation and Protective Actions
- Message Block 3 – Upon Public Warning System and/or Emergency Alert System Activation
- Message Block 4 – After First Press Conference
- Message Block 5 – Begin Rumors
- Message Block 6 – Environmental Concerns